

Marketing Weapons

The Video Pitch:

Make them an offer they can't refuse in less than 60 seconds (works for all kinds of products and services).

Cost from only £499.

Need distribution? See below.

Not so much a marketing tool more a marketing weapon!

The AdPod:

Why not share the podcast cost with friends.

We can produce adverts that will be delivered as part of your podcast.

Prices start from only £49.99

The Business introduction:

Those who look the business get the business.

Our business introduction includes both online video and audio features. It will be like potential clients have already met you when they call. They will already have decided it is you that they want to do business with you.

Prices depend on what you need but can be as low as £499.

The Podcast:

Need to keep new or existing clients up to date?

Prices start at £149 including editing and legal to use music.

Need distribution see below.

The VNR: (video news release)

Stand out from the rest with a VNR. Prices start from £349.

The ANR: (audio news release)

As above. Prices start from only £199. Need distribution? See below.

The Product launch:

Let them see it in action and they will buy it. We can do that for you with an online video.

Prices depend on what you need but can be as low as £399.

Don't forget a video is impressing potential customers 24/7.



Meet The Artist:

How many customers **can't** make the show opening to meet the artist?

The artist is at your gallery for only a day or two. Your meet the artist video and audio package is meeting customers 24/7.

Video presentation and in depth audio interview are a must.

Prices start at £499

The Professional:

Want to look like all the other firms of solicitors or accountants? Then don't call us!

We have a tried and tested solution that will take your firm to the next level.

Prices start at £949 that we have seen pay for itself in a few weeks

School Marketing:

In a competitive market if you make your agents life easier whose school do you think they will be promoting first?

This is far more than just a video and we can show you examples. Call for details...

Need an audience?

Let's face it what is the point of doing any of the above if no ones sees it?

The marketing mix should be constructed to meet your or your products individual and special needs.

We have a number of tried and tested customer and member contact packages that are unique and will be dovetailed with more widely recognised techniques to meet your specific needs.

None of this is display advertising or involves expensive purchases in other peoples media -what it does require, however, is thought, flair and a preparedness to do things differently.

Got customer contact details?

We can use them.
We can do email and text message delivery of your content.

Do not have customers contact details?

We can provide or lead you to a set of online tools to solve the problem

Not at all techie?

We can add your video or audio to sites like

You Tube, Google Video, iTunes to name but a few.

Need a brand?

Or are you concerned that you maybe a 'distress' purchase with a difficult image?

Are you one of those businesses that finds it hard to advertise? Solicitors, accountants, IFA's.

Fear not. We can build you a brand to call your own. In short we can associate you with the nicer things in life. To complex to explain here so call if you are interested.

Want to see more of us?

You know as well as we do that keeping the flow of information regular is what works here. You know what they say out of sight and out of mind.

You also know that you won't have the time to do it.

Fear not. We offer a highly affordable and friendly monthly nagging service that will keep you at the forefront of clients and customers minds.

Call for details

Need to find out what customers want before you offer it?

Choose one of the above services and get our survey tools for free. We can advise you on what to ask and how to disseminate or interpret the responses.

Client testimonials:

You supply the names we go get them. This can be video audio or both.

Bluetooth marketing:

If you would like to know more please call

Media Training

Including four hours in a working studio

If you would like to know more please call



Important please read

If you can find a company that can do a better job for less money we will.

- (a) Try and beat the price without compromising our high quality standards
- (b) Give you £25 for your time and hope to see you in the future

Internet consulting service

**Search engine optimisation
Inc - Rich Snippets
Content creation
Digital marketing
Google Adword Campaigns
Social Networking
Niche Marketing
Customer Relationship
Management
Understanding New Media**

Corporate social responsibility

We believe very strongly in helping others in our community. We created Torbay Trades, a FREE online directory for local business.

We also welcome requests from local charitable organisations. Clearly we are a business however we still find the time to produce work for free for such organisations. Call and have a chat with John

Recession busting deals

While our prices are very competitive we also realise there is a recession on. We will offer discount on a per project basis.

We will also go the extra mile for local businesses. For the simple reason that if you don't get through this neither do we!

We believe that building a close relationship now when times are tough will be of benefit later when we put our prices up again 😊

Contact Details

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